

# 1st International Symposium on Cryopreservation in Horticultural Species

Leuven, Belgium, 5-8 April 2009

## Sponsor information

From 5 to 8 April, 2009 we will organise in Leuven, Belgium, the First International Symposium on Cryopreservation in Horticultural Species. This unique event will be co-organized by the Catholic University of Leuven, the International Society for Horticultural Science (ISHS) and COST Action 871, CRYOPLANET of the European Science Foundation. The conference venue will be “Arenberg Castle“.



*Arenberg Castle*

During this meeting we will welcome the top scientists in this field and cover plant cell and tissue culture technologies, plant physiology, molecular biology, cryostorage, controlled rate freezing, cryomicroscopy, thermal analysis and basic laboratory equipment required to underpin these applications.

Your company may wish to sponsor this event and possibly use it to launch ‘new’ products for a distinct and influential branch of end-users, and/or provide information regarding their special applications in low temperature biology and its associated applications.

Hence we invite you to co-sponsor this meeting. We propose two sponsorship levels, but would also be pleased to work out an individual arrangement (Amounts are exclusive V.A.T.).

- **Level 1.: 500 € includes**
  - Your logo and company name on the symposium website, 2<sup>nd</sup> and final announcement and Power point projection during breaks
  - Your link on the symposium home page during one year
  - Your folder in the symposium information map
  
- **Level 2.: 1500 € includes**
  - Your logo and name on the symposium website, 2<sup>nd</sup> and final announcement and Power point projection during breaks
  - Your link on the symposium home page during one year
  - Your folder in the symposium information map

- Your exhibition stand, located at the conference venue (Arenberg Castle). This positioning will ensure that you have the opportunity to introduce your products and services to all delegates.
- A full subscription (with lunches/refreshments/proceedings: value about 400 EURO) for one exhibitor
- A copy of the delegates list

There are also other possibilities such as the sponsoring of the opening reception, sponsoring of an entire session of the symposium, coffee/tea breaks, providing pens and bags, etc. to be included in the delegates pack

Please contact the conference organiser Dr. Bart Panis ([Bart.Panis@biw.kuleuven.be](mailto:Bart.Panis@biw.kuleuven.be)) or Wim Dillemans ([ISHSPlantCryo@biw.kuleuven.be](mailto:ISHSPlantCryo@biw.kuleuven.be)) to discuss these options

Awaiting your positive reply

Yours sincerely

The organizing committee

Symposium website: <http://www.agr.kuleuven.ac.be/dtp/tro/ISHSplantcryo/index.htm>